

Message Text

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ACTION EB-08

INFO OCT-01 EUR-12 ISO-00 AID-05 CIAE-00 COME-00

FRB-03 INR-07 NSAE-00 USIA-06 TRSE-00 XMB-02

OPIC-03 SP-02 LAB-04 SIL-01 OMB-01 NSC-05 SS-15

STR-04 CEA-01 L-03 H-01 PA-01 PRS-01 ITC-01

AGRE-00 /087 W

-----220627Z 054392 /15

R 212239Z APR 77

FM AMEMBASSY OTTAWA

TO SECSTATE WASHDC 3212

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E.O. 11652:N/A

TAGS: ETRD, CA

SUBJECT: NON-RUBBER FOOTWEAR STATISTICAL INFORMATION

REF: STATE 85744

1. ACCORDING TO CHIEF, LEATHER AND FOOTWEAR DIVISION (ROY), DEPARTMENT OF INDUSTRY, TRADE AND COMMERCE (ITC), CANADIAN SHOE INDUSTRY CAPACITY NOT EXPECTED TO INCREASE SIGNIFICANTLY, IF AT ALL, DURING NEXT FIVE YEARS SINCE PRESENT CAPACITY CAN ABSORB 25 PERCENT INCREASE IN DEMAND WITHOUT CHANGE AND WITHOUT ANY INCREASE IN LABOR FORCE. CANADIANS, HE SAID, WILL TRY TO RECAPTURE LARGER SHARE OF DOMESTIC MARKET AND INCREASE EXPORTS, PERHAPS DOUBLE THEM, WITHIN FIVE YEARS, BUT NOT TO U.S.

U.S. ALREADY ACCOUNTS FOR 80-90 PERCENT OF CANADA'S EXPORTS, AND CANADA DOES NOT FORESEE MUCH POSSIBILITY FOR INCREASE SO INDUSTRY PLANS TO RETAIN U.S.

MARKET AND CONCENTRATE ON INCREASED EXPORTS FIRST TO EUROPE AND THEN TO JAPAN. ROY RECOGNIZES INCREASE CAN ONLY BE IN SPECIALTY, PARTICULARLY "CLIMATIC SPECIALTIES", AND QUALITY FOOTWEAR AS CANADIANS CANNOT

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COMPETE IN GENERAL FOOTWEAR MARKET. HE ALSO COMMENTED ONE OF CANADA'S PROBLEMS WAS TOO MANY COMPANIES INVOLVED IN FOOTWEAR MANUFACTURE, BUT HE DID NOT BELIEVE THERE WERE TOO MANY PLANTS. HOPES TO SEE RATIONALIZATION OF INDUSTRY WITHIN THREE OR FOUR YEARS BUT DOES NOT EXPECT ANY INVESTMENTS OF ANY SIZEABLE MAGNITUDE.

2. DETAILED AND COMPREHENSIVE STATISTICS ON EXPORTS OF
NON-RUBBER FOOTWEAR BY TYPE, PRICE, MATERIAL,
DESTINATION, ETC. FURNISHED BY ITC BEING AIRPOUCHED
EB/OT/STA APRIL 22 AND SHOULD ARRIVE DEPARTMENT MONDAY,
APRIL 25. ENDERS

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: REPORTS, FOOTWEAR, PRODUCTION DATA
Control Number: n/a
Copy: SINGLE
Sent Date: 21-Apr-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 22 May 2009
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977OTTAWA02951
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770139-1174
Format: TEL
From: OTTAWA
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770434/aaaabckz.tel
Line Count: 67
Litigation Code IDs:
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Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: c85030a1-c288-dd11-92da-001cc4696bcc
Office: ACTION EB
Original Classification: LIMITED OFFICIAL USE
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
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Previous Handling Restrictions: n/a
Reference: 77 STATE 85744
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 22-Dec-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2737770
Secure: OPEN
Status: NATIVE
Subject: NON-RUBBER FOOTWEAR STATISTICAL INFORMATION
TAGS: ETRD, CA
To: STATE
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/c85030a1-c288-dd11-92da-001cc4696bcc
Review Markings:
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